

Title	Introduction To Logic Models
Duration	90-180 minutes depending upon your needs
Recommended Audience	Executive Directors, Nonprofit Program Managers
Synopsis	<p>Experts agree, creating Logic Models is an skill nonprofit managers must have in the coming decade.</p> <p>This session offers instruction on creating rudimentary Logic Models for those who are new to the concept. The Logic Model is an effective way to explain to potential friends and funders what resources you have, what you are going to do and what impact you will have. This exercise is valuable to anyone at any level of organization as it aids in understanding the scope of your work.</p>
Learning Objectives	<p>By the end of this session, participants will be able to:</p> <ul style="list-style-type: none">• Identify the 5 components of a Logic Model• List at least three ways a Logic Model can be used to monitor program performance• Demonstrate the linkage between one set of resources and outcomes in their porogram
Presenter Biography	<p>For the past 25 years Michael Brand has built effective nonprofit organizations in places as diverse as Montana, Florida, California as well as the Czech Republic and Australia. A resident of Bellefonte, Michael provides consultation and development services to a wide array of nonprofit organizations across the USA with a specialization in Good Governance, Fiscal Sustainability, and Performance Management. In addition to a private practice, Michael also serves as a Program Officer with the Erie Community Foundation running their organizational performance project.</p>
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