

Title	How To Think About Fiscal Sustainability: <i>a framework for securing your future</i>
Duration	90-180 minutes
Recommended Audience	Volunteer Board Members, Executive Directors, Development Officers, Funders
Synopsis	<p>Sustainability is not limited to fundraising.</p> <p>While fund development is a crucial part of all long range strategies, sustainability encompasses much more than the source of the next dollar. A true sustainability plan also includes strategies for getting more out of each dollar we have. Many opportunities exist through building new business partnerships as well as restructuring for efficiency. This can free up substantial resources that we can use to fund critical activities.</p> <p>This session presents a clear framework for helping you think through all the elements that make up a successful sustainability plan.</p> <p>Those organizations that develop the capacity to think strategically and produce comprehensive plans will certainly be in a much stronger position to survive the uncertainties of the current economic and public funding environment</p>
Learning Objectives	<p>By the end of this session, participants will be able to:</p> <ul style="list-style-type: none">• State The Five Critical Components in a Strategic Financial Plan• Describe The Eight Organizational Keys To Successfully Developing a Plan• Explain the Four Major Sustainability Strategies• Identify three next steps needed for their organization to start the Sustainability Planning Process
Presenter Biography	<p>For the past 25 years Michael Brand has built effective nonprofit organizations in places as diverse as Montana, Florida, California as well as the Czech Republic and Australia. A resident of Bellefonte, Michael provides consultation and development services to a wide array of nonprofit organizations across the USA with a specialization in Good Governance, Fiscal Sustainability, and Performance Management. In addition to a private practice, Michael also serves as a Program Officer with the Erie Community Foundation running their organizational performance project.</p>
Contact	Michael Brand 814-933-1408 michael@michaelbrand.org