

<b>Title</b>	<b>Diversity In Depth: <i>The new art of mobilizing inclusion</i></b>
<b>Duration</b>	90 minutes
<b>Recommended Audience</b>	Board Members, Executive Directors. Managers, Program Staff
<b>Synopsis</b>	<p>For decades, the concept of diversity has embraced race, gender, ethnicity and most recently sexual orientation. Now leading thinkers are going deeper to document the competitive advantages gained from working with a broader understanding of diversity.</p> <p>Organizations that expand their concepts of diversity are showing growth in staff retention, volunteer recruitment and fund development.</p>
<b>Learning Objectives</b>	<p>By the end of this session, participants will be able to::</p> <ul style="list-style-type: none"><li>• Articulate the concept of Diversity In Depth</li><li>• State the 4 main barriers to Involvement</li><li>• Describe at least one way this can improve Their organization's performance</li><li>• Identify The 8 Things That Sustain Involvement</li><li>• Have At Least Two Action Steps We Can Take Back To The Office</li></ul>
<b>Presenter Biography</b>	<p>For the past 25 years Michael Brand has built effective nonprofit organizations in places as diverse as Montana, Florida, California as well as the Czech Republic and Australia. A resident of Bellefonte, Michael provides consultation and development services to a wide array of nonprofit organizations across the USA with a specialization in Good Governance, Fiscal Sustainability, and Performance Management. In addition to a private practice, Michael also serves as a Program Officer with the Erie Community Foundation running their organizational performance project.</p>
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