

<b>Title</b>	<b>Avoiding Death By PowerPoint</b>
<b>Duration</b>	60-120 minutes depending upon your needs
<b>Recommended Audience</b>	Anyone who is responsible for organizing and facilitating meetings.
<b>Synopsis</b>	<p>One badly designed slide can cause you to lose an audience for good....one bad slide.</p> <p>Eighty percent of PowerPoint presentations contain serious design flaws which ultimately lower the amount of information conveyed. 80% Almost all these flaws can be corrected with just a moments reflection. This session covers the major Do's and Don'ts when crafting PowerPoint slides for your presentation. In addition, a handy checklist is provided so you can review all your work before standing in front of a crowd.</p>
<b>Learning Objectives</b>	<p>By the end of this session, participants will be able to:</p> <ul style="list-style-type: none"><li>• Identify the Seven Deadly Sins that one must avoid</li><li>• Explain the 10/20/24 rule of great PowerPoint presentations</li><li>• Use a framework for reviewing their next presentation for significant errors</li></ul>
<b>Presenter Biography</b>	<p>For the past 25 years Michael Brand has built effective nonprofit organizations in places as diverse as Montana, Florida, California as well as the Czech Republic and Australia. A resident of Bellefonte, Michael provides consultation and development services to a wide array of nonprofit organizations across the USA with a specialization in Good Governance, Fiscal Sustainability, and Performance Management. In addition to a private practice, Michael also serves as a Program Officer with the Erie Community Foundation running their organizational performance project.</p>
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