

Title	Creating The Enthusiastic Employee: <i>getting maximum results out of your most valuable resource</i>
Duration	90-180 minutes depending upon your needs
Recommended Audience	Board Members, Executive Directors. Managers, anyone with supervisory responsibilities
Synopsis	Research shows 60% of our workforce is of the 'Take It Or Leave It' type. They are competent and reliable, but not enthusiastic about their work. This is a huge waste of talent as we are not tapping into their creativity and knowledge. This session shows you what makes for a highly enthusiastic employee and what you can do to turn your staff from good to great.
Learning Objectives	By the end of this session, participants will be able to: <ul style="list-style-type: none">• Explain the three basic needs of employees• Describe the 5 major strategies that great managers employ to create high enthusiasm• Document their own level of engagement in their current work
Presenter Biography	For the past 25 years Michael Brand has built effective nonprofit organizations in places as diverse as Montana, Florida, California as well as the Czech Republic and Australia. A resident of Bellefonte, Michael provides consultation and development services to a wide array of nonprofit organizations across the USA with a specialization in Good Governance, Fiscal Sustainability, and Performance Management. In addition to a private practice, Michael also serves as a Program Officer with the Erie Community Foundation running their organizational performance project.
Contact	Michael Brand 814-933-1408 michael@michaelbrand.org